



# PROJECT SPECIFICATIONS

Client \_\_\_\_\_

Project \_\_\_\_\_

Dates \_\_\_\_\_

Printer \_\_\_\_\_

## BLUELINE

\_\_\_\_\_ Size of Finished piece

\_\_\_\_\_ Number of Pages

\_\_\_\_\_ Paper Stock

\_\_\_\_\_ Mill

\_\_\_\_\_ Color

\_\_\_\_\_ Weight

\_\_\_\_\_ Finish

## ARTWORK

\_\_\_\_\_ Image Supplier

\_\_\_\_\_ Number of High-Res Scans?

Full Color  Halftone  Duotone

## PROOFS

\_\_\_\_\_ How many rounds of loose proofs are needed?

\_\_\_\_\_ How many rounds of composed proofs are needed?

\_\_\_\_\_ Are drawdowns necessary (if using Pantone colors)?

## PRESSWORK

\_\_\_\_\_ How many colors are specified for both sides?

\_\_\_\_\_ Will it print PMS or four-color process?

\_\_\_\_\_ What is the line screen?

Y  N  Are there common colors on both sides?

Y  N  Will any special inks be used?

Y  N  Will there be a varnish or other type of protective coating?

## FINISHING & BINDING

Scoring

Trimming

Embossing

Diecut

Folded

\_\_\_\_\_ Date Needed

\_\_\_\_\_ Total Quantity

\_\_\_\_\_ Packaging Specifications